4.3.4

Does your university as a body undertake educational outreach activities beyond campus?

- **ad-hoc**

KEMBARA KORBAN PROGRAMME

UPTM's Kembara Korban programme combined the Islamic practice of Qurban with University Social Responsibility (USR) and the Knowledge Transfer Programme (KTP) to support and empower local Muslim communities in Cambodia. The programme included a waqf fund contribution to INTAC Cambodia to support educational development and improve community facilities, while UPTM staff, lecturers and students volunteered to coordinate the distribution of Qurban meat and carry out community activities.










Try and Error
Cadakan kepada guru: Cuba satu aplikasi minggu ini
Upgrade
Rahan rujukan atau video demo
Focus
"PdP yang berkesan tidak perlu canggih, tetapi mesti berjiwa."




AREAS OF STUDY










MASJID NOORUL EHSAAN
ASEAN BOURSE
KINGDOM OF CAMBODIA
& VIETNAM


Aqiqah
Kemboja






PROGRAM KORBAN

DYSLEXIA GENIUS MALAYSIA ANNUAL SPORTS FINALS 2025



UPTM participated in the Dyslexia Genius Malaysia Annual Sports Finals 2025, held on 15 June 2025 from 8.00 a.m. to 1.00 p.m. at Stadium MPAJ Ampang.

The event featured exciting activities, including fun games, running, long jump and shot put, followed by a medal presentation ceremony that recognised the participants' achievements. It brought the community together to support and celebrate children with dyslexia, highlighting their sporting talents, determination and remarkable efforts.




GENIUS
TTDI






AWAY TEAM
HOME TEAM



MOSQUE FINANCIAL RECORDS MANAGEMENT COURSE

Congratulations to Ms. Syatila binti Che Saruji on being appointed as Speaker for the Kursus Pengurusan Rekod Kewangan Masjid dan Surau Jumaat Wilayah Labuan. This course was held on 4 July 2025 and organized by Jabatan Agama Islam Wilayah Persekutuan.
May this sharing be beneficial for all participants and inspire them in financial management.







USR SEKOLAH KEBANGSAAN SERI BINTANG UTARA

Faculty of Education, Social Sciences and Humanities (FESSH) proudly carried out the USR initiative at SK Seri Bintang Utara, Kuala Lumpur. It was a day filled with creativity, fun activities, and meaningful connections. This outreach reflects FESSH's ongoing commitment to shaping not just students, but society. We believe in education with purpose, impact, and heart.












I'm the best
BE USEFUL
MY FIRST BOOK OF LONG GO










S.K. SERI BINTANG UTARA
KUALA LUMPUR
UPTM
USR FESSH FOR SCHOOL & COMMUNITY
IN COLLABORATION WITH
SK SERI BINTANG UTARA, KUALA LUMPUR
SATURDAY, 26TH JULY 2025
FACULTY OF EDUCATION, SOCIAL SCIENCES AND HUMANITIES (FESSH)
UNIVERSITI POLY-TECH MALAYSIA

PLOGGING FUN WALK @ UPTM 2025

Plogging Fun Walk @ UPTM 2025 was held on 14 August 2025 around Taman Pudu Ulu, Kuala Lumpur, involving students from Universiti Poly-Tech Malaysia (UPTM). The programme aimed to promote a healthy and active lifestyle while encouraging environmental awareness and social responsibility through a combination of recreational walking and litter collection. Participants were encouraged to improve their physical fitness, practise environmental stewardship, and contribute to maintaining cleaner public spaces. The initiative also fostered teamwork, community engagement, and sustainable living practices. This programme aligns with SDG 3 (Good Health and Well-being) by promoting physical activity, SDG 11 (Sustainable Cities and Communities) by supporting cleaner and healthier public spaces, and SDG 12 (Responsible Consumption and Production) by encouraging responsible waste management and environmental awareness.











UNIVERSITY SOCIAL RESPONSIBILITY (USR) & KNOWLEDGE TRANSFER PROGRAMME (KTP) JANDA BAIK, BENTONG

Universiti Poly-Tech Malaysia (UPTM), through its Centre for Islamic, General and Language Studies (CIGLS), organised the University Social Responsibility (USR) and Knowledge Transfer Programme (KTP) on 25 October 2025 at Maahad Tahfiz Integrasi Al-Hikmah, Kampung Janda Baik Community Hall and Akademi Al-Fathonah in Janda Baik, Bentong. Themed “Sharing Knowledge, Empowering Communities,” the programme provided opportunities for UPTM students and academic staff to engage with the local community, share knowledge and new skills, and strengthen partnerships with educational institutions and residents. Activities included motivational sessions, practical application of basic technology skills, knowledge sharing and leadership development, alongside donations of reading materials and essential supplies to support community needs.

The programme was held in collaboration with Gerbang Alaf Restaurants Sdn Bhd (McDonald’s Malaysia), Mamee Double-Decker (M) Sdn Bhd, Etiqa Takaful Bhd, Majlis Ugama Islam dan Adat Resam Pahang (MUIP), Akademi al-Fathonah, Madrasah Tahfiz al-Hidaya (MATAH), Persatuan Insan Cakna Malaysia and AKM Print Corner.












SOSIAL UNIVERSITI (USR)
PEMINDAHAN ILMU
(KTP)










AKHYAR


Definisi ICT dalam Pengajaran dan Pembelajaran


MAAHAD TAHFIZ INTEGRASI AL-HIKMAH

UPTM ASEAN DISCOVERY 2025 - AN EDUCATIONAL EXCURSION



The UPTM ASEAN Discovery 2025 – An Educational Excursion to Yogyakarta, Indonesia, held from 26 to 31 October 2025, brought together 15 students from the Faculty of Computing and Multimedia (FCOM), two accompanying officers from Student Affairs and Alumni, and six UPTM lecturers serving as guest lecturers. Combining academic exchange with community engagement, the programme involved collaboration with Institut Studi Al-Quran dan Ilmu Keislaman (ISQI) Sunan Pandanaran, Universitas Negeri Yogyakarta (UNY), Universitas Islam Indonesia (UII), and Universitas Islam Negeri Sunan Kalijaga (UIN). Participants also conducted community service and learning support activities with the local community at Pondok Pengajian Pak Kyai Imad, strengthening educational ties and cross-cultural understanding between Malaysia and Indonesia.






SAPA BOX


NASI LEMAK
NASI DAGANG
NASI KERABU
KUIH KAPIS




NASI LEMAK
NASI DAGANG
NASI KERABU
KUIH KAPIS










TEKNIK INFORMATIKA
BALAI LATIHAN KERJA
KOMUNITAS
UPTM


UPTM

TRAIN TO MYFUTUREJOBS CAREER EXPLORATION CENTRE 2025

Train to MYFutureJobs Career Exploration Centre 2025 was held on 3 September 2025 (Wednesday) at the MYFutureJobs Career Exploration Centre (MYCEC), Level 2, NU Sentral, Kuala Lumpur. The programme aimed to enhance students' career awareness, employability skills, and professional development by providing exposure to career exploration resources, employment opportunities, and current labour market expectations. Through this initiative, participants were introduced to career guidance services and resources available at MYCEC, encouraging them to explore potential career pathways, identify relevant skills and competencies, and make informed decisions regarding their future professional aspirations.



The programme also served as a platform to strengthen career planning, promote self-development, and support students in preparing for a successful transition from higher education into the workforce. This initiative reflected Universiti Poly-Tech Malaysia's (UPTM) commitment to empowering students with essential career knowledge and improving graduate employability through engagement with external career development platforms. The programme aligns with SDG 4 (Quality Education) by promoting career-related learning and lifelong skills development, SDG 8 (Decent Work and Economic Growth) by strengthening workforce readiness and access to career opportunities, and SDG 17 (Partnerships for the Goals) by supporting collaboration between higher education institutions and employment service providers in advancing sustainable career development.









USR & KTP STUDENT MOBILITY PROGRAMME 2025 – CAMBODIA & VIETNAM



Five UPTM student representatives, accompanied by lecturers from the Centre for Innovative and Global Leadership Studies (CIGLS), participated in the USR & KTP Student Mobility Programme 2025 in Cambodia and Vietnam from 11 to 19 October 2025. Integrating University Social Responsibility (USR) and the Knowledge Transfer Programme (KTP), the programme engaged participants in activities with local students and communities to share knowledge, exchange cultural perspectives and promote humanitarian values. This meaningful experience extended learning beyond the classroom, strengthened international connections and demonstrated UPTM's commitment to community engagement and global learning.











MARA PRIHATIN PROGRAMME

On 21 June 2025, UPTM participated in the MARA Prihatin programme, organised by MARA Wilayah Persekutuan at PPR Pekan Batu and Aquaria KLCC. The programme included a communal clean-up of the surau at PPR Pekan Batu and an educational visit to Aquaria KLCC. Twenty UPTM Bachelor in Early Childhood Education students took part, accompanied by Puan Tengku Azlin from the Marketing and Student Recruitment Department, along with Ms Anis and Ms Rubhy, lecturers from the Faculty of Education, Social Sciences and Humanities. During the visit to Aquaria KLCC, the UPTM students accompanied 40 primary school pupils from PPR Pekan Batu. Sincere thanks to everyone who contributed to the success of the programme.











UPTM AMAR MEMBERS STRENGTHEN ANTI-CORRUPTION AWARENESS THROUGH MACC VISIT



On 18 June, 40 members of the Anti-Corruption Student Force (AMAR) from Universiti Poly-Tech Malaysia (UPTM) visited the Malaysian Anti-Corruption Commission (MACC) headquarters in Putrajaya. The visit strengthened students' understanding of anti-corruption advocacy and equipped them to promote integrity among their peers on campus. UPTM AMAR Club adviser, Nik Mazlinahaiza binti Abdullah, highlighted that the programme provided valuable insights into the roles and responsibilities of enforcement agencies in combating corruption. A briefing delivered by KPKPs Mohamad Zamani bin Othman further emphasised the importance of ethical conduct, accountability and integrity in preparing students to become responsible future leaders.







UPTM PARTICIPATES IN MARA FUN RUN ANAK MALAYSIA 2025



Forty students and staff from Universiti Poly-Tech Malaysia (UPTM) joined more than 1,500 other participants in the lively and spirited MARA Fun Run Anak Malaysia 2025. The event was further enlivened by the presence of MARA Chairman, YBhg. Datuk Wira Dr. Asyraf Wajdi bin Dusuki, MARA Director-General, YBhg. Dato' Zulfikri bin Osman, and members of MARA's senior management. The participants' cheers, determination and enthusiasm reflected a strong sense of togetherness and love for the nation. Their participation embodied the resilient and progressive Malaysian spirit, united under the MARA banner.











NATIONAL YOUTH DAY (HBN) 2025

The National Youth Day (HBN) 2025 celebration was held from 13 to 15 June 2025 at Dataran Merdeka, Kuala Lumpur, under the theme “Yakin Boleh” (“Believe You Can”). The event was officially launched by the Prime Minister of Malaysia, YAB Dato’ Seri Anwar Ibrahim, and featured 15 activity zones with more than 100 programmes covering entrepreneurship, volunteerism, sports, culture, technology and education.













4.3.4

Does your university as a body undertake educational outreach activities beyond campus?

- **on programmed basis**

STUDY VISIT BY AB202 STUDENTS

On 27 February 2025, a study visits from BBA (Honours) (AB202) students took place at Bukit Jalil National Stadium. The visit was attended by 17 students from the Sports Facilities and Equipment Management course, accompanied by the course lecturer, Sir Nazrul Fadzli bin Khairulhalimi. The objective was to provide students with practical exposure to the management, operations, and maintenance of world-class sports facilities.











AIC 3.0: UPTM STRENGTHENS STRATEGIC COLLABORATIONS TO EXPAND EDUCATIONAL OUTREACH



KUALA LUMPUR, 23 October 2025 – Universiti Poly-Tech Malaysia (UPTM) successfully organized the Academia–Industry Collaboration (AIC) 3.0 2025: Celebrating UPTM Students' Excellence and Future Career at Hotel Premiera, Kuala Lumpur. This annual flagship program serves as a premier platform connecting academia with industry through strategic initiatives designed to reinforce an educational ecosystem focused on graduate employability. AIC 3.0 acts as a dynamic networking channel and bilateral bridge between UPTM and its corporate partners, extending its collaborative reach nationally and internationally.

This edition featured the AIC 3.0 Career Exhibition, which brought together over 30 leading companies across diverse sectors—offering job opportunities, industrial attachments, and direct walk-in interview sessions to equip students for the professional workforce.Participating industry partners included IBM Malaysia Sdn Bhd, British Council Malaysia, Talentbank Sdn Bhd, Malaysia Rail Link Sdn Bhd, TM Technology Services Sdn Bhd, China Communications Construction (ECRL) Sdn Bhd, and Wuhan Fiberhome International (M) Sdn Bhd.

The morning session was officiated by YBhg. Datuk Wira Dr. Asyraf Wajdi bin Dato' Dusuki, Chairman of Majlis Amanah Rakyat (MARA) and Pro-Chancellor of UPTM.



The afternoon session was officiated by YB Dato’ Seri Diraja Dr. Zambry Abd Kadir, Minister of Higher Education Malaysia. Also in attendance were YBhg. Datuk Dr. Anesee bin Ibrahim, Secretary-General of the Ministry of Higher Education (MOHE); YBhg. Dato' Zulfikri bin Osman, Director General of MARA and Pro-Chancellor of UPTM; Encik Zahari bin Aziz, Deputy Director General of MARA; Puan Lailatul Asmah binti Mohd Tahir, Director of the Strategic Management Division Acting Deputy Director General of

MARA; Encik Yahaya bin Sani, Group CEO of MARA Corporation and Adjunct Professor at UPTM; Assoc. Prof. Dr. Sharifah Syahirah binti Sy Shiekh, Vice-Chancellor of UPTM; and Encik Ben Ho, Chief Executive Officer of Talentbank.



Through expanding collaborative networks with industry stakeholders and international universities, UPTM remains dedicated to advancing a holistic, innovative, and high-impact human capital agenda. These strategic partnerships enable knowledge transfer and technical exchange while driving joint research initiatives, industrial innovation, and market-responsive curriculum development.


AIC 3.0
ACADEMIA INDUSTRY COLLABORATION





IN PERSON WITH DOC ZAM



The “In Person with Doc Zam” session held in conjunction with the Academia–Industry Collaboration (AIC) 3.0 2025 featured YB Dato’ Seri Diraja Dr. Zambry Abd Kadir, Minister of Higher Education Malaysia. The Minister shared inspiring insights on leadership, entrepreneurship, and graduate readiness to navigate the challenges of the global industrial landscape.

This high-impact dialogue was moderated by Ms. Amirah Mohamad Arshad, a proud UPTM alumna and winner of the National Youth Premier Award (Anugerah Perdana Belia Negara), showcasing the leadership caliber and professional excellence of UPTM graduates on the national stage. Doc Zam’s message called upon university students to cultivate a progressive mindset, embrace innovation with fortitude, and uphold high integrity in shaping a bright and impactful professional career.







UPTM CREATES NEW GROUND IN SMART TECHNOLOGY EDUCATION THROUGH AI PROGRAMME

Universiti Poly-Tech Malaysia (UPTM) continues to solidify its standing as a future-oriented higher education institution with the official launch of its new academic programme, the **Bachelor in Artificial Intelligence (Honours)**, set to be offered starting next year. The official launching ceremony was officiated by YB Dato' Seri Diraja Dr. Zambry bin Abd Kadir, Minister of Higher Education, in conjunction with the Academia–Industry Collaboration (AIC) 3.0 2025 event held at Hotel Premiera, Kuala Lumpur on Thursday, 23 October 2025.

The programme features two primary specialization tracks: **AI in Business** and **AI for Big Data**. Throughout their studies, students will master core Computer Science fundamentals and Artificial Intelligence (AI) foundations before selecting their respective specialized track.

Through this structured approach, students are exposed to real-world AI applications across diverse industrial sectors, enhancing their practical skill sets and adaptability to meet the demands of today's technology-driven job market.





MEDIA PARTNERS

Universiti Poly-Tech Malaysia (UPTM) expresses its deepest appreciation and gratitude to all media partners who provided extensive coverage in conjunction with the recent hosting of AIC 3.0 (Academia Industry Collaboration 3.0).

The steadfast support and comprehensive reporting by media colleagues have helped solidify UPTM's visibility as a higher education institution dedicated to building strategic synergies between academia and industry in nurturing high-quality, competitive graduates. The media coverage contributions from all parties, including those directly or indirectly involved, are deeply appreciated and serve as a catalyst for UPTM's continuous drive to expand collaborative networks and introduce high-impact academic initiatives to society.



Special thanks are extended to:

- Utusan Malaysia
- Berita Harian (BH)
- Kosmo!
- RTM
- Utusan TV
- KLHype
- Harian Metro (HM)
- Demi Rakyat Channel
- Bernama Radio
- Buletin TV3
- Malaysia Tribune

UPTM EDUCATION OUTREACH 2025



From January to December 2025, Universiti Poly-Tech Malaysia (UPTM) expanded its educational outreach through participation in education fairs at more than 260 locations across Malaysia, alongside international education fairs and outreach activities abroad.

These included education exhibitions, career carnivals, higher education pathway programmes, scholarship fairs and postgraduate education fairs. Among them were CourseMap.My Edufair 2025, Malaysia Education Fair, UPTM Go Global, UPTM Postgraduate Edu Fair, MQA Education Fair 2025, Star Education Fair, Education & Further Studies Fair, ASEAN Universities Forum & Exhibition, Scholarship & Degree Programs Fair and the Program Selangkah Ke Universiti (One Step to University Programme).

These fairs and programmes took place at schools, higher education institutions, convention centres, shopping malls and community venues. UPTM's participation provided prospective students, parents and the public with information on academic programmes, admission requirements, funding opportunities and pathways to further their studies at UPTM.

1. National Secondary Schools, National-Type Secondary Schools and Technical Schools
3. MARA Junior Science Colleges (MRSM)
4. Matriculation Colleges and Form Six Colleges
5. Universities, Colleges and Skills Training Institutions
6. Convention Centres, Exhibition Centres and Hotels
7. Malls and Commercial Venues
8. Community Halls, Government Offices, Corporate Venues and Other Locations

- **LOCAL**

SELANGKAH KE UNIVERSITI
(One Step to University Programme)

Kolej Tingkatan 6, Bandar Utama, Petaling Jaya
25 November 2025







Kolej Tingkatan 6 Petaling Jaya, Selangor
27 November 2025







Kolej Tingkatan 6 Sultan Abdul Aziz, Selangor
26 November 2025









Kolej Tingkatan 6 Puchong, Selangor
24 November 2025









Kolej Islam Sultan Alam Shah, Selangor
21 November 2025









Kolej Tingkatan 6, Shah Alam
20 November 2025









SMK Putrajaya Presint 16(1)
14 November 2025









Dewan Solat Surau Al – Mustakim (AU 5C, Lembah Keramat)
1 November 2025









Dewan Sri Iskandar, Setiawangsa
Tuisyen Pintar YPM@KKDW 2025
28 October 2025









UniKL BMI, Gombak, Selangor
28 October 2025









HGH Convention Centre, Kuala Lumpur









PROGRAM MOCK INTERVIEW

MRSM Sultan Azlan Shah, Perak
30 September 2025









HIGHER EDUCATION TOURS (HITS) 2025

Komtar JBCC, Johor Bharu
22 November 2025









Setia City Mall, Selangor









CAREER CARNIVAL

Career Carnival and Consumer Day 2025
Madrasah Idrisiah, Kuala Kangsar
1 November 2025







Academic Information and Career Education Carnival
SMK Taman Melawati, Kuala Lumpur
29 October 2025









Kolej Matrikulasi Pulau Pinang
10 Oktober 2025









Kolej Matrikulasi Kelantan
9-10 Oktober 2025



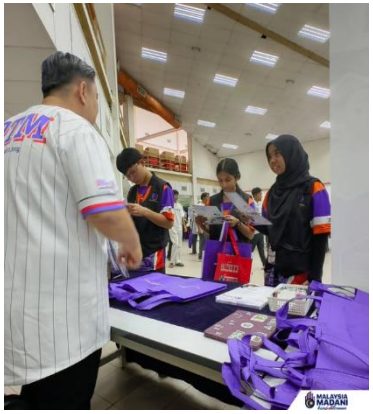






Kolej Matrikulasi Perlis
4-5 Oktober 2025











Kolej Matrikulasi Sarawak
10 Oktober 2025











RURAL EDUCATION TOUR

MRSM Gerik, Perak









BRIEFING SESSION COLLABORATION WITH AICPA, CIMA & MAICSA

KPTM Bangi









- **INTERNATIONAL**

UPTM Go Global 2025 demonstrated the university's commitment to international education outreach through nine engagements across Kazakhstan, Kyrgyzstan, Indonesia and China. These initiatives strengthened international connections, promoted study opportunities in Malaysia and created avenues for academic collaboration. Through its strategic engagement with educational institutions and international partners, UPTM expanded its global visibility and reinforced its commitment to cross-border educational exchange



UPTM GO GLOBAL

Malaysia Higher Education Exchange Week 2025
Harbin and Mudanjiang, China
17–21 November 2025



The Malaysia Fam Trip by BUMITRA with China Delegates
Seri Pacific Hotel, Kuala Lumpur











AYO KULIAH DI MALAYSIA, INDONESIA 2025

Four Points By Sheraton, Manado, Indonesia
17–21 November 2025











STUDY IN MALAYSIA CENTRAL ASIA TOUR 2025

Bishkek, Kyrgyzstan
26 September 2025











Rixos President Hotel, Astana, Kazakhstan
26 September 2025







